

NMP NEXT

For many NMP Alumni, the network they gained is the single most valuable outcome of NMP. This is why we decided to create a platform that enables you to reconnect with and expand this network.

NMP Next is blended learning; it combines physical meetings with collaborative digital meetings for working on real challenges brought by participants. Digital technology gives a new dimension to NMP, allowing you to participate and work together without having to travel excessively.

NMP Next is a natural next step of your professional and personal development and a forum for working on and solving your own questions together with experienced NMP-colleagues.

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NMP
NORDIC MEDIA
PROGRAMME

NMP NEXT

THE SET-UP

NMP Next is kick-started with an intensive two-day event where you will meet new and old NMP-colleagues from different cycles and set the pace for the coming months. This is your team. If you let them, they will push you and support you further than you thought possible. The sense of community is as central to NMP Next as it was to NMP when you first joined the network.

What's new is the digital co-creation of ideas and solutions. Challenge yourself to develop new skills in digital NMP Jam Sessions. The Jam Sessions are creative, fast-paced events for learning together, developing crazy new ideas and answering some of the most pressing questions hitting the media industry today.

A learning coach will accompany you throughout your journey, making sure you get the most out of the programme. Armed to the teeth with challenging questions and effective digital tools, the coach will help you reach your personal learning goals.

Finally, to further expand your horizons, NMP Next offers exclusive webinars by world class thought-leaders to give you new insights, inspiration and knowledge.

THE FLOW

NMP Network will start in October 2017 and finish in April 2018 and includes:



NMP Next start event in Helsinki: 16-17.10.2017.



Two NMP Jam Sessions:
4-5.12.2017 and 12-13.2.2018.

Two day digital event for problem solving and co-creation. You will need to be engaged and active for the whole two days, but you are able to carry out normal work simultaneously.



Three exclusive webinars with world class thought-leaders: 15.11.2017, 17.1 and 21.3.2018.



Continuous access to the web app supported learning platform filled with inspiration and hands-on tools for developing your leadership skills.



The Learning Coach. Your new best friend is the NMP learning coach, always there to facilitate, support or challenge you throughout the programme.

SIGN UP

NMP Network is open to all NMP Alumni.

Formal registration for NMP Next will open later this spring, but please do get in touch with us right away, if you believe this is a programme you would want to join!

We look forward to hearing more about your goals and expectations for NMP Next and will design the programme to best cater to the needs of the participants.

The price for the whole programme, including both physical and virtual meetings, the web app and a learning coach, is 1400 €.

Please take into account extra costs for travel and accommodation for the kick-start event